Zeth M. Weissman

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COMPUTER SKILLS:

Languages:	•Visual Basic 6 / .NET	•ASP / .NET	•VBScript
	•Perl / ePerl	•PHP3	•JavaScript
	•HTML	•dHTML	•ActionScript / Flash

Operating Systems: Windows 2000/NT/XP, UNIX, IRIX, MacOS
Databases: SQL Server, Oracle, Access, MySQL

EMPLOYMENT:

Zethinc Consulting, Philadelphia, PA
Technical Consultant

September 2003 – Present

[ASP, VB, SQLServer, Oracle, HTML, JavaScript, Illustrator, Photoshop]

- **Towers Perrin**- Combined custom-developed Human Resource applications with third-party vendor tools for a seamless, integrated user experience
- **PhilaPets**- Built a custom information tracking system to manage scheduling, client information and accounts payable and receivable for a start-up pet services company
- **Business Innovation**- Consulted for a Web service company bidding on a multi-million dollar proposal to revolutionize a foreign country's health care system
- **Payne/Bouchier**- Advised a custom carpentry firm on the design for a visual and navigation overhaul of their existing Web site, then implemented those recommendations
- **Analytica Group**- Generated e-Kit dossier Web sites containing research information about new drugs being developed by major drug companies

Staples Corporation, Framingham, MA
Technical Consultant for Quill.com

March 2002 – October 2002
April 2003 – December 2003

[ASP, VB, SQLServer, HTML, JavaScript, Perl, Photoshop]

- Analyzed Web site architecture, scouting for areas of the site that could be re-written more efficiently, researched the situations and remedied them resulting in significant performance gains
- Modified site architecture to allow customer-level pricing customization
- Worked with business owners to define Web site logic and rules; facilitated the associated parties to reach technical and creative solutions
- Produced a customized reporting engine giving the business users the capability to create their own queries of current Web site data
- Created a survey tool with an administrative component to obtain live marketing information from Web site users

Sapient Corporation, Cambridge, MA
Senior Engineer

July 1998 – February 2002

[ASP, VB, SQLServer, C++, Access, HTML, XML, JavaScript, Perl, Photoshop, Flash, Rational Rose, Erwin]

- Involved in all segments of the project life cycle; from requirements gathering, to design and development, all the way to integration, release, maintenance, and support
- Implemented COM/ASP Add to Cart functionality using Microsoft Site Server Commerce Server technology
- Managed teams of developers; ensured high-quality code; tracked developers progress; anticipated risks and formulated resolutions
- Generated scope matrices used for project estimation (time and cost), resource planning, and outlining functionality
- Communicated project status with clients to ensure functionality worked as designed
- Organized and facilitated dozens of client workshop sessions that determined Web site requirements, look and feel, and functionality
- Led a group of seven developers to launch a National auto dealer's Web site, interfacing with several proprietary, back-end inventory systems and the processing of secure loan applications using SSL and XML

EDUCATION:

Drexel University, Philadelphia, PA
Bachelor of Science in Computer Science

Graduated: June 1998